



# Annual Report

September 1, 2021 - August 31, 2022

CDC of the Madison Area:

- Provides tutoring for students with dyslexia at no cost
- Trains tutors in phonics-based instruction in our community
- Increases public awareness of dyslexia

The positive impact of early intervention on the lives of students and their families is enormous and inspires our commitment to this program.

## A Student Feels Success

Libby is a Girl Scout working towards her Silver Award, a 4H member, plays on the Women's Ultimate Frisbee Team, and is an avid backcountry camper and kayaker. Libby has dyslexia.



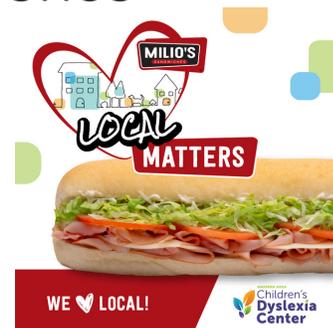
"I'm intelligent, and I learn differently. We are all different with different abilities. Don't judge me because you see my struggles in school."

Libby participated in one-to-one tutoring at the Center from 2016-2018. Libby and her family are similar to many families that receive support from the Center. She is bright, caring, and a joy to be around, and she needed to identify the tools that would help her learn. We are proud to see Libby thriving in the many ways we knew she would, and we are proud to have played a small role in helping her thrive to her fullest potential.

## A Big Difference

Who knew ham and cheese sandwiches could make such a big difference?

Milio's Sandwiches did!

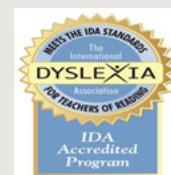


We are so grateful that Milio's chose the Center as their nonprofit partner for the second quarter of 2022 in their **Local Matters Program**. For every Gourmet Ham & Cheese sandwich purchased, a portion of the proceeds were headed to support students learning. Milio's team members, Todd Mancusi and Brian Bergen stopped by to share the results. Kelly, our Center director, graciously accepted a check from the team for \$2,197! Thank you to everyone who supported this fundraiser by purchasing a sandwich and spreading the word. Thank you to Milio's for believing in our work and the kids who join us at the Center!



**MADISON AREA CHILDREN'S DYSLEXIA CENTER**

301 Wisconsin Avenue, Madison, WI 53703 | 608-252-4922 | [cdc-madison.org](http://cdc-madison.org)



## By The Numbers

# 41

### STUDENTS

# 27

### GRADUATES

# 15

### TUTORS

## Staff

Kelly Kuenzie, Director  
Mary Brod, Associate Director  
Annette Ellstrom, Associate Director

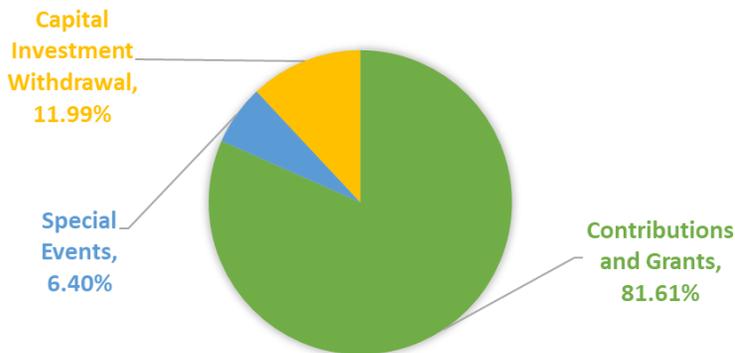
## Board of Directors

Roger Nitzsche, Chair  
William Johnson, Vice Chair  
Paul Krueger, Treasurer  
Gail Piper, Assistant to the Treasurer  
Steven Underwood, Secretary  
Diane Anderson, Controller  
Jason Freeman  
Don Komplin  
Donna Leet  
Michael J. Roering  
Peggy Rosin  
Jon Udell

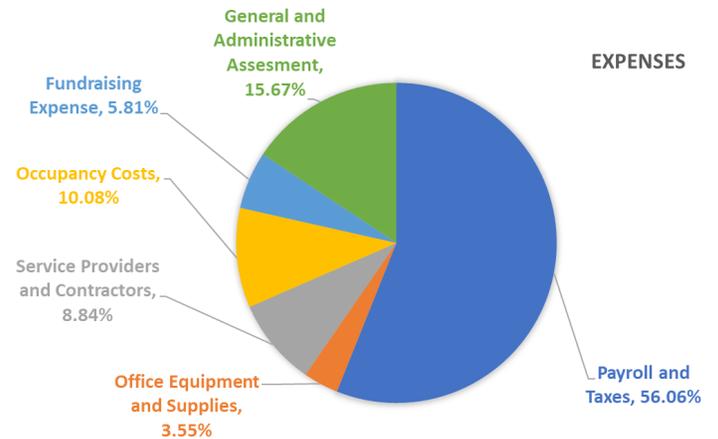
## FY2022 Financials

Total Income \$344,132  
Total Expenses \$278,733

### INCOME



### EXPENSES



## 2022 Walk for Dyslexia Raises \$25,000

On May 21, 2022, over 100 walkers joined us at Brittingham Park near downtown Madison. Walkers enjoyed a stroll through the neighborhood in support of raising money for the Center.

A sincere thank you to all the individuals who raised money from family and friends through their personal fundraisers. Local businesses showed their support through sponsorship.



14th Annual Walk for Dyslexia  
SAVE THE DATE: MAY 20, 2023

Each year, students submit their personal artwork for a chance to have it featured on the event t-shirt. This year's design was from Royal